

Aspiring and inspiring young leaders

November 2023 Brussels





Welcome

Gino Schilders

Czech Hockey Federation

**“You find out when you reach the top,
you’re at the bottom”**



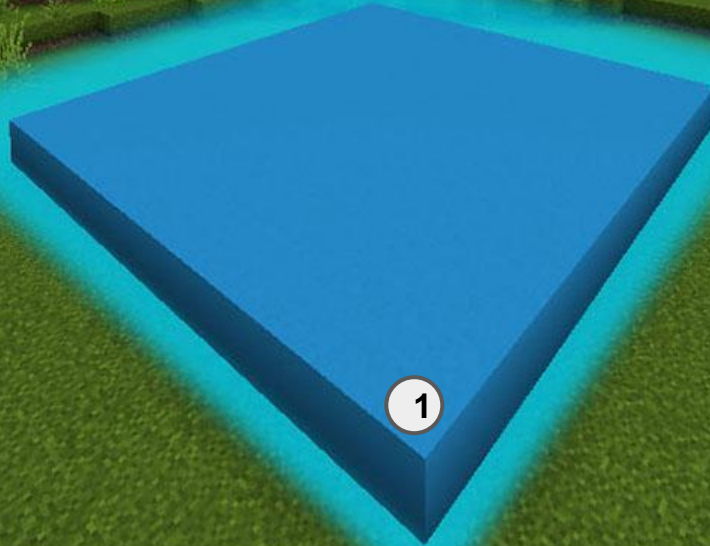
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AIYL

INTELLECTUAL OUTPUTS AIYL

IO1 : STATE OF THE ART ANALYSIS

ADAM



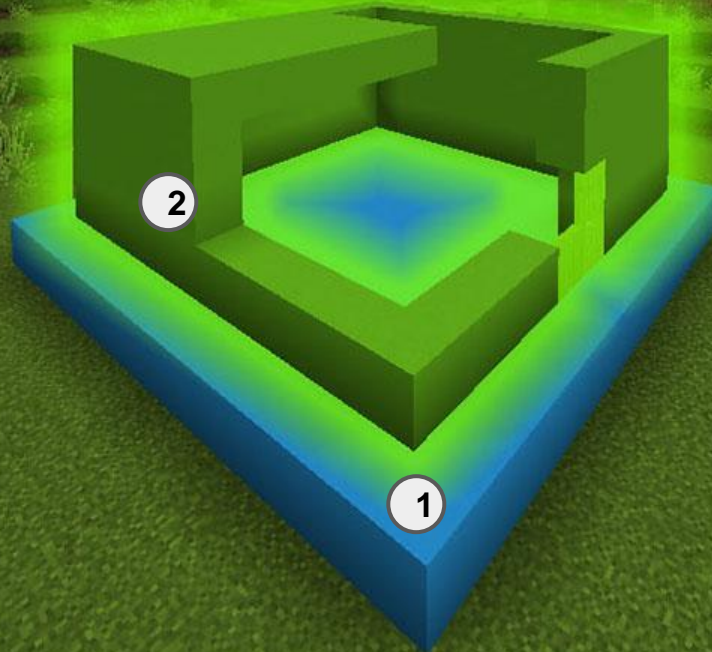
1

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IO1: STATE OF THE ART ANALYSIS

**IO2: NATIONAL GRASSROOT
GUIDELINES AND BEST
PRACTISES**

TOM



**THOMAS
& BARTEL**



INTELLECTUAL OUTPUTS AIYL

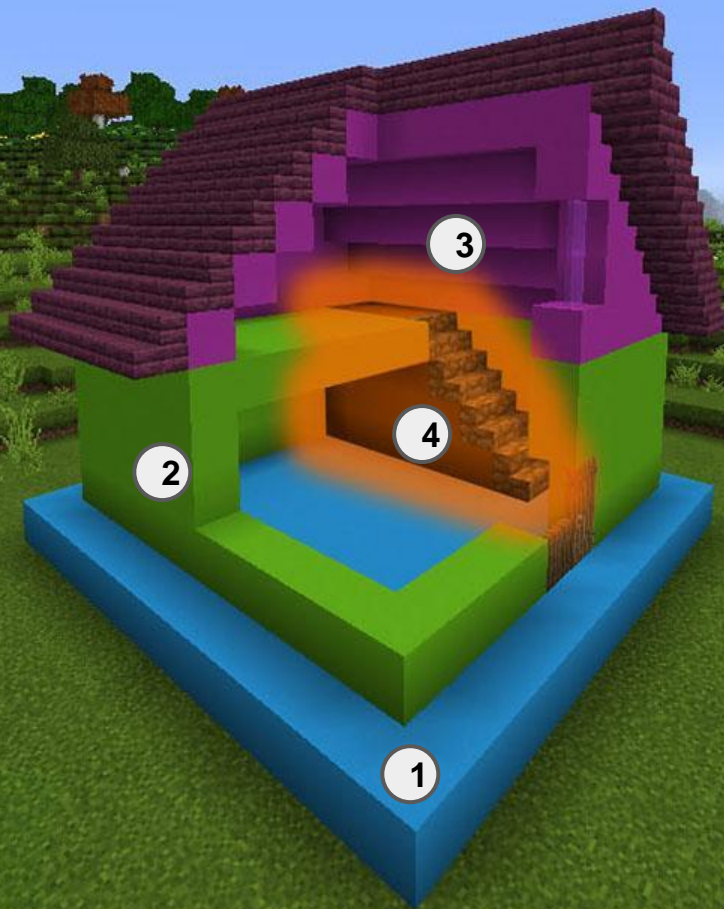
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**IO3: REGIONAL YOUTH LEADER
DEVELOPMENT PROGRAMME**



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IO5: AWARENESS CAMPAIGN

SPECIAL OFFER

5



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IO5: AWARENESS CAMPAIGN

IO6: INSIGHT REPORT & LEGACY



WHAT IS LEADERSHIP AND WHY IS IT IMPORTANT?

Adam Evans
Copenhagen University
Department of nutrition, exercise
and sports

Presentation Outline

What is leadership ?

- And what is Youth Leadership?



Why is it important?

- And how did this shape AIYL?



What is leadership? Our Search



Scoping review: 149 sources in total

Peer reviewed and 'grey' literature
Both studies and programmes



Leadership a commonly used, but ill-defined term difficult to define clearly and simply.

Multiple perspectives.

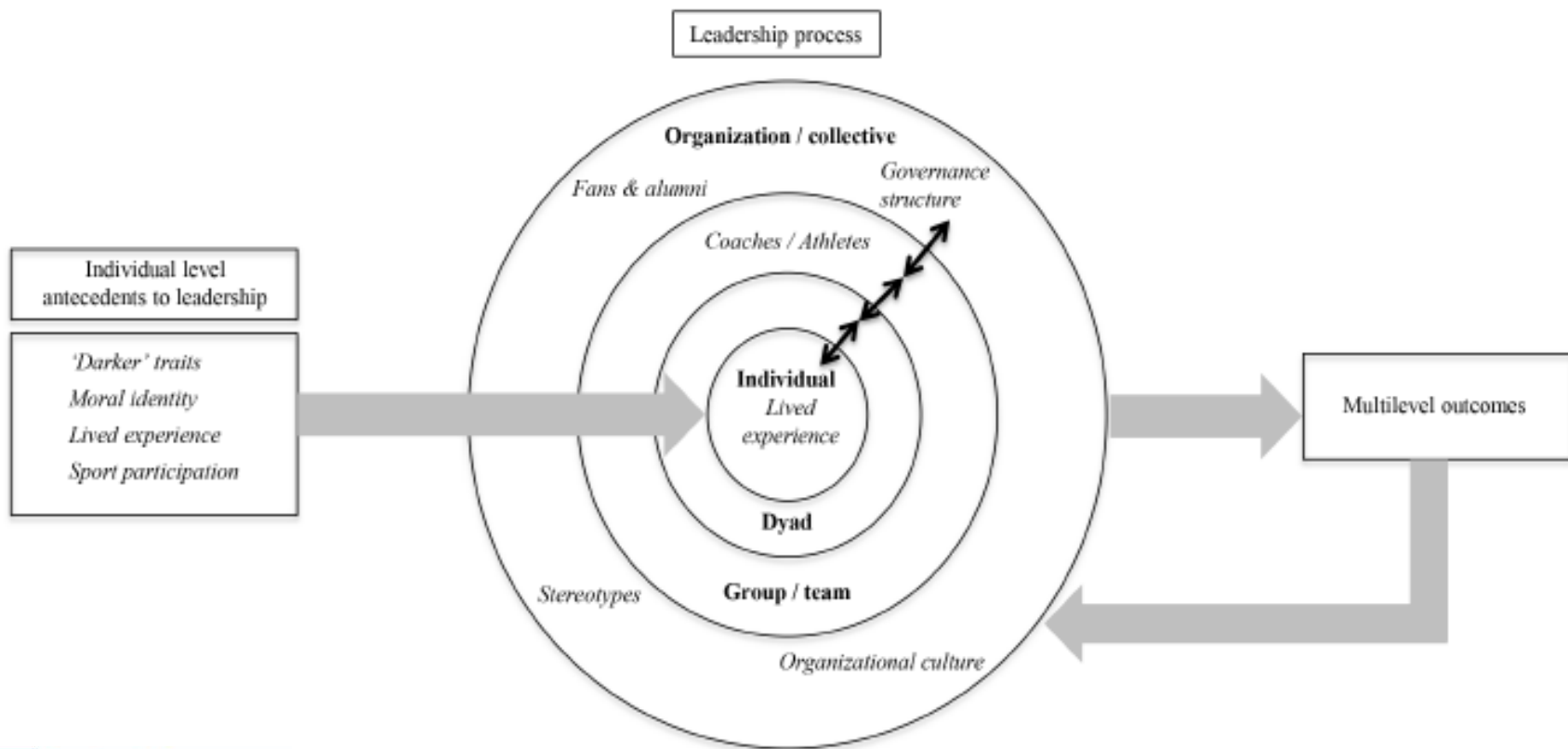


Most common approach conceptualises leadership as a 'trait' (i.e. an individual quality) that can be taught, and that anyone can learn.



Less commonly, leadership has been defined as a process @ multiple scales - a shared or social phenomenon.

Leadership is a collective achievement, not something that 'belongs' to an individual



Youth leadership

Common assumptions

Develops in stages at a young age

Adolescence or earlier

Dynamic and complex

Shifting across multiple scales

All young people have the potential to be leaders in the present

If leadership is intentionally taught



Important in giving young people a voice

Youth leadership can support social justice

And learning to be a leader has no end point

Youth Leadership programmes: What works?



Conclusion to part 2

- Leadership is a multi-level concept: Both a personal quality and a social process
- Youth Leadership can be a social good; Sport is a good context to learn, but isn't enough on its own
- Many sports youth leadership programmes are learner-centred, flexible and reflexive.
 - The mix theory and application, experience and mentorship





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- X: @adevanssport
- Web: sport-development.eu



A PERSONAL REFLECTION

Ugnė Chmeliauskaitė
Youthleader / Engso



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NATIONAL YOUTH LEADERSHIP CERTIFICATE

Cameron Findler
EuroHockey

WHAT IS IO2?

IO2 AKA the **EuroHockey Institute National Youth Leadership Certificate**.

Developed by EuroHockey, StreetGames, and Hockey Wales.

To inspire and upskill youth leaders around hockey and to act as the launching point for national associations to create their own youth leadership panels or networks.

Piloted in 4 countries, teaching us that it must be adaptable programme to suit the diverse hockey context.



FINAL RESOURCES National Youth Leadership Certificate



An adaptable and interactive presentation

A supporting handbook with additional activities to *replace* or *supplement*

Both are translated into 6 additional languages by youth leaders



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FINAL RESOURCES National Youth Leadership Certificate

Split into **4 modules**:

- Communication
- Leadership
- Governance
- Project management

Group of strangers



A youth panel with a plan!



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GOALS National Youth Leadership Certificate

Short-term

To inspire and upskill youth leaders around hockey

Long-term

To increase the number of youth panels/groups across Hockey in Europe.

How will we achieve this?

Youth Leadership Certificate

Sharing knowledge

Solidarity grants



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A female field hockey player in a red uniform is captured in a dynamic pose, swinging her stick. The background is a blurred outdoor field with trees and spectators. The text 'EUROPEAN YOUTH LEADER DEVELOPMENT PROGRAMME' is overlaid on the right side of the image in large, white, bold, sans-serif capital letters.

EUROPEAN YOUTH LEADER DEVELOPMENT PROGRAMME

Bartel Berkhout
SportsinQ



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Introduction

Educational program of the European Hockey Federation dedicated to the **next generation of young leaders** in the world of hockey.

Its **purpose** is to **encourage** and **nurture** the active participation of young people across all European countries.

By **focusing** on the **development of leadership** skills and competencies.

Group participation

- 8 participants
- Between 17-27 years old
- Different EU member states
- Bring their “own project”
- Selection via Dragons Den



Key characteristics



The experience as a whole involves an active engagement of about a year consisting of **four online modules and one physical** covering the following subject:

- Introduction Sport Technical Management
- Sport & Culture
- Personal leadership & leading effective teams
- Governance & ESG's
- Value creation and developing a business plan

During the year the participants will:

- Invest 80 hours (excluding 2 day physical event)
- Learn via practical assignments
- Increase their personal leadership
- And develop their own project



2 ONLINE SESSIONS (1ST)

- 1. Curriculum session + assignment
- 2. Field research and wrap up
- 3. Online presentation

2 ONLINE SESSIONS (2ND)

- 1. Curriculum session + assignment
- 2. Field research and wrap up
- 3. Online presentation

IN PERSON FINAL EVENT

- EHF FINAL 8 EASTER
- 1 Moderator, 6 Clients in jury

DRAGONS DEN

JUNE

AUG

SEPT

OCT-NOV

JAN-FEB

MARCH

APRIL

ONLINE

F2F

Opening of the Program
Introduction
Project presentation candidates
Moderators –Participant teams

2 ONLINE SESSIONS (3RD)

- 1. Curriculum session + assignment
- 2. Field research and wrap up
- 3. Online presentation

PRESENTATION PREP

- Coaching of the Mentor
- Educator Guidance

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Program cycle



Legacy and impact

Tom Pedersen
Eurohockey



Leeds Metropolitan University

BADMINTON ENGLAND

ENGLAND HANDBALL

MSP
UNLOCKING THE POWER OF MIND & PHYSICAL ACTIVITY

BARCLAYS

caddick construction

OUTWOOD
Strategic Grant
MANAGER FOR SCHOOLS

108





Governance



Youth Leadership Festival



National Youth Leadership Certificate



Aspiring and Inspiring Youth Leadership Certificate (AIYL)





Call to action

Gino Schilders

Czech Hockey Federation

Call to action

- **Share the importance with your board and youth leaders in your country**
- **Nominate somebody from your organisation**



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AIYL
young leaders

Q?



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Audi
Finance

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www.sportyouthleaders.eu

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